

HABITAT YASAM ALANLARI ORGANIZASYON ANONIM SIRKETI

Information Notice on the Protection of Personal Data

As Habitat Yasam Alanlari Organizasyon A.S. (**“Habitat Istanbul” or “Company”**), acting in the capacity of “Data Controller,” we approach with utmost sensitivity the processing, storage, and deletion of personal data in compliance with the Personal Data Protection Law No. 6698 (**“Law”**), secondary legislation (regulations, communiques, circulars), and the decisions of the Personal Data Protection Board.

This information notice has been prepared to inform you about how your personal data is processed through cookies used on websites managed by our Company.

1. Information Regarding the Data Controller

The data controller is Habitat Yasam Alanlari Organizasyon A.S., registered with the Istanbul Trade Registry Office under registration number 1039164 and with MERSIS (Central Registration System) number 0454220477400001, operating at the address: “Yali Mah. Dr. Sadik Ahmet Bul. No: 1 Maltepe, Istanbul.”

2. Purposes and Legal Grounds for Processing Personal Data

Different types of cookies are used on our websites for various purposes. However, Habitat Istanbul always ensures that your personal data is processed in compliance with the Law, secondary legislation, and Board decisions. In this context, the purposes and legal grounds for processing your personal data by our Company are explained below based on the type of cookies:

- 2.1. Online Visitors
- 2.2. Loyalty Program Members
- 2.3. Physical Visitors
- 2.4. Job Applicants
- 2.5. Suppliers

2.1. Online Visitors

When you visit the websites belonging to Habitat Istanbul, the personal data processed, the purposes of processing, and the legal grounds for such processing are explained below:

Personal Data	Personal Data Category	Purposes of Processing	Legal Ground
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- Cookie data (For more information, please review our Cookie Information Notice.)	- Technical data	<ul style="list-style-type: none"> - Ensuring the proper functioning of the services provided through the website - Monitoring and analyzing website traffic 	<ul style="list-style-type: none"> - Where it is necessary for the processing of personal data of the parties to a contract, provided that it is directly related to the establishment or performance of the contract. (Law Art. 5/2(c)) - Explicit consent (Law Art. 5/1)
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2.2. Loyalty Program Members

If you become a member of Habitat Istanbul's Customer Loyalty Program, the personal data processed within the scope of your membership, the purposes of processing, and the legal grounds for such processing are explained below:

Personal Data	Personal Data Category	Purposes of Processing	Legal Ground
<ul style="list-style-type: none"> - Name, surname - E-mail address - Mobile phone number - Date of birth 	<ul style="list-style-type: none"> - Identity information - Contact information 	<ul style="list-style-type: none"> - Creating your membership registration - Performing membership verifications - Registering you for events and processing payments 	<ul style="list-style-type: none"> - Where it is necessary for the processing of personal data of the parties to a contract, provided that it is directly related to the establishment or performance of the contract (Law Art. 5/2(c))
<ul style="list-style-type: none"> - Date of birth 	<ul style="list-style-type: none"> - Identity information 	<ul style="list-style-type: none"> - Providing benefits exclusively for our members 	<ul style="list-style-type: none"> - Where it is mandatory for the establishment, exercise, or protection of a right (Law Art. 5/2(e))

<ul style="list-style-type: none"> - Name and surname - Mobile phone number - E-mail address - Date of birth 	<ul style="list-style-type: none"> - Identity information - Contact information 	<ul style="list-style-type: none"> - Sending commercial electronic messages such as advertisements, promotions, and campaigns 	<ul style="list-style-type: none"> - Explicit consent (Law Art. 5/1)
<ul style="list-style-type: none"> - Purchase history information 	<ul style="list-style-type: none"> - Marketing 	<ul style="list-style-type: none"> - Conducting marketing processes related to our Company's products and services, including profiling and analysis activities, and recommending or promoting products and services customized according to your preferences, usage habits, and needs 	<ul style="list-style-type: none"> - Explicit consent (Law Art. 5/1)

2.3. Physical Visitors

If you visit Habitat Istanbul's headquarters or its business locations, the personal data processed, the purposes of processing, and the legal grounds for such processing are explained below:

Personal Data	Personal Data Category	Purposes of Processing	Legal Ground
<ul style="list-style-type: none"> - Name, surname - E-mail address - Mobile phone number 	<ul style="list-style-type: none"> - Identity information - Contact information 	<ul style="list-style-type: none"> - Creating your reservations - Registering you for events 	<ul style="list-style-type: none"> - Where it is necessary for the processing of personal data of the parties to a contract, provided that it is directly related to the establishment or performance of the contract (Law Art. 5/2(c));

<ul style="list-style-type: none"> - Name, surname - T.r. identity number - Mobile phone number - E-mail address 		<ul style="list-style-type: none"> - Sales, provision, and/or follow-up of products and/or services - Receiving payments and issuing receipts or invoices - Ensuring compliance with statutory record-keeping obligations 	<ul style="list-style-type: none"> - Where it is necessary for the processing of personal data of the parties to a contract, provided that it is directly related to the establishment or performance of the contract (Law Art. 5/2(c)) - Where it is mandatory for the data controller to fulfill its legal obligations (Law Art. 5/2(ç))
<ul style="list-style-type: none"> - Name, surname - Video recordings 	<ul style="list-style-type: none"> - Identity information - Visual records 	<ul style="list-style-type: none"> - Ensuring and maintaining the security and order of the premises - Recording visitor entry and exit information - Planning emergency management processes - Planning and carrying out customer satisfaction processes 	<ul style="list-style-type: none"> - Where it is mandatory for the legitimate interests of the data controller, provided that such processing does not harm the fundamental rights and freedoms of the data subject (Law Art. 5/2(f))

2.4. Job Applicants

If you submit a job application to Habitat Istanbul, the personal data processed, the purposes of processing, and the legal grounds for such processing are explained below:

Personal Data	Personal Data Category	Purposes of Processing	Legal Ground
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<ul style="list-style-type: none"> - Name, surname - Date of birth - Nationality - Marital status - Address - E-mail address - Mobile phone number - Photograph - Education background - Certificate, seminar, and course information - Career background information - Military service status - Gender - Driver's license - Foreign language proficiency - Computer and software skills - Reference information 	<ul style="list-style-type: none"> - Identity information - Contact information - Visual records - Education information - Professional experience 	<ul style="list-style-type: none"> - Receiving your application and evaluating your suitability for the open position - Communicating with you regarding the application and recruitment process - Developing our Company's human resources policies 	<ul style="list-style-type: none"> - Where it is necessary for the processing of personal data of the parties to a contract, provided that it is directly related to the establishment or performance of the contract (Law Art. 5/2(c)) - Where it is mandatory for the legitimate interests of the data controller, provided that such processing does not harm the fundamental rights and freedoms of the data subject (Law Art. 5/2(f))
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<ul style="list-style-type: none"> - Name, surname - Date of birth - Nationality - Marital status - Address - E-mail address - Mobile phone number - Photograph - Education background - Certificate, seminar, and course information - Career background information - Military service status - Gender - Driver's license - Foreign language proficiency - Computer and software skills - Reference information 	<ul style="list-style-type: none"> - Identity information - Contact information - Visual records - Education information - Professional experience 	<ul style="list-style-type: none"> - Retaining candidate information for future suitable positions - Verifying the accuracy of the information you have provided within the scope of your application or conducting reference checks - 	<ul style="list-style-type: none"> - Explicit consent (Law Art. 5/1)
<ul style="list-style-type: none"> - Personality inventory result 	<ul style="list-style-type: none"> - Professional competency data 	<ul style="list-style-type: none"> - Evaluating your suitability for the position 	<ul style="list-style-type: none"> - Explicit consent (Law Art. 5/1)

2.5. Suppliers

If you supply goods or services to Habitat Istanbul, or if you are an authorized representative of a company that supplies goods or services to Habitat Istanbul, the personal data processed, the purposes of processing, and the legal grounds for such processing are explained below:

Personal Data	Personal Data Category	Purposes of Processing	Legal Ground
<ul style="list-style-type: none">- Name, surname- T.r. identity number- Title- E-mail address- Mobile phone number- Signature- Signature circular or signature declaration- Bank information	<ul style="list-style-type: none">- Identity information- Contact information- Financial information	<ul style="list-style-type: none">- Executing contracts- Carrying out invoicing processes- Making payments, receiving and retaining receipts or invoices- Ensuring compliance with statutory record-keeping obligations	<ul style="list-style-type: none">- Where it is necessary for the processing of personal data of the parties to a contract, provided that it is directly related to the establishment or performance of the contract (Law Art. 5/2(c))- Where it is mandatory for the data controller to fulfill its legal obligations (Law Art. 5/2(ç))

3. Transfer of Personal Data

Your personal data, for the purposes listed above and in compliance with the conditions set forth under Articles 8 and 9 of the Law, may be transferred to legally authorized public institutions and legally authorized private persons within the scope of legal obligations explicitly stipulated in the laws, as well as to the companies from which we receive server leasing and hosting services, CRM service providers, and consultancy services within the scope of our legitimate interests. In addition, for the purposes listed above and in compliance with the conditions set forth under Articles 8 and 9 of the Law, your personal data may be transferred abroad due to the fact that the servers of the service providers we use in our operations (e.g., electronic correspondence via Gmail, online meeting applications such as Zoom or Google Meets, etc.) are located outside of Türkiye.

4. Methods and Legal Grounds for Collecting Personal Data

Your personal data may be collected verbally, in writing, or electronically, through communication channels such as e-mail, application forms, telephone, website, and forms and records kept in physical media.

These data may be processed based on the following legal grounds specified in Article 5(2) of the Law: Subparagraph (c): where it is necessary for the processing of personal data of the parties to a contract, provided that it is directly related to the establishment or performance of the contract, Subparagraph (ç): where it is mandatory for the data controller to fulfill its legal obligations, Subparagraph (f): where it is mandatory for the legitimate interests of the data controller, provided that such processing does not harm the fundamental rights and freedoms of the data subject.

5. Rights of Data Subjects under the Law

Within the scope of Article 11 of the Law, you may apply to Habitat Istanbul at any time to:

- Learn whether your personal data is being processed,
- Request information if your personal data has been processed,
- Learn the purpose of processing your personal data and whether they are used in line with their purpose,
- Learn the third parties to whom your personal data is transferred domestically or abroad,
- Request the correction of your personal data if they are incomplete or incorrectly processed,
- Request the deletion or destruction of your personal data within the framework of the conditions set forth in Article 7 of the Law,
- Request that the transactions carried out pursuant to subparagraphs (d) and (e) of Article 11 be notified to third parties to whom your personal data have been transferred,
- Object to the emergence of a result against you through the analysis of your processed data exclusively by automated systems,
- Request compensation if you suffer damages due to unlawful processing of your personal data.

Within this scope, applications to our Company may be made in accordance with the “Communique on the Principles and Procedures of Application to the Data Controller” through the following methods:

1. By completing the form available on the Company’s website and delivering a wet-signed copy in person or via notary to the address: Yali Mah. Dr. Sadik Ahmet Bul. No: 1 Maltepe, Istanbul,
2. By completing the form available on the Company’s website, signing it with your secure electronic signature within the scope of the Electronic Signature Law No. 5070, and sending the securely signed form to our Company via registered electronic mail (KEP) or by e-mail to kvkk@habitat.istanbul or habitat.istanbul@hs02.kep.tr

3. By completing and signing the form available on the Company's website and sending a copy using your e-mail address already registered in our Company's systems to kvkk@habitat.istanbul or habitat.istanbul@hs02.kep.tr

In accordance with the "Communique on the Principles and Procedures of Application to the Data Controller," it is mandatory that applications include your name - surname, signature, t.r. identity number, residential or workplace address, if any notification-based e-mail address, telephone and fax number, and the subject matter of your request.

Your requests included in the application will be finalized as soon as possible and within no later than 30 (thirty) days, depending on the nature of the request.

Habitat Istanbul Yasam Alanlari Organizasyon A.S.